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*his is a purchase for which you do not need to leave the walls of the office or apartment. You also do not need on the way to the Mall to stand in traffic jams or ride in a stuffy bus. That's why shopping in an online store is very convenient, and when there is also a promo code, it is very profitable.*

*Today, you can make profitable purchases in almost any country. World-famous brands and trading companies have not stayed away from this popular trend. Separately, we must say about the quick search for the right product - because in virtual shopping centers usually work special systems that allow you to speed up the search. It becomes clear why more and more people prefer online shopping to the usual.*

*Obvious plus:*

- 1. Time saving.*

*This point in primarily catches in eyes and not subject to doubt. Whether it's free time after work or on weekends, there are always things more important than going to the Mall. And you can make a purchase in the online store at any time convenient for you, only there would be access to the world wide web. Buy goods in the online store through the site takes an average of 10-15 minutes. To buy exactly the same product in a regular store, you will need at least an hour on the road to the store and back.*

- 1. Pleasant purchases during the holidays.*

*Traditionally, before major holidays in the shops comes the excitement, reminiscent of panic before the end of the world. Sometimes there is even such a phenomenon from the distant past, as the shortage of some popular gift. Do not forget about the endless traffic jams on the roads!*

*Online shopping relieves this nightmare and becomes an indispensable way out, especially if you do not like the hustle and prefer not to jostle in a nervous crowd, and meditatively choose what you need. Making a purchase over the Internet, you can safely reserve the goods in the right amount, pay for it and get your hands on a holiday.*

- 1. Saving money.*

In most online stores, a certain number of goods, especially household appliances, are cheaper than in a regular store. And in online stores more often than in simple ones, there are favorable promotions and discounts.

Thinking that to choose-normal shopping or shopping online, it is worth taking into account this fact-often in branded stores resell goods purchased in the online store, but with a margin of more than 200%. It is understandable, because ordinary stores pay a lot of money for rent and advertising, and online stores are cheaper to maintain, so the margins are lower. Online stores do not need to contain a huge staff. Also today, many such stores offer free shipping on expensive orders, and Chinese-and do send things for free around the world. So if you properly approach the choice of online store, you can save and spend serious money on other pleasant purposes.

Real cons

1. There may be serious problems with delivery.

If, for example, you live far from the city where the order is made, sometimes the delivery of the goods will cost more than the goods themselves. Of course, you can find a way out of this situation - for example, ask friends living in the city to get a purchase. There is still an opportunity to arrange the receipt of the parcel by mail.

2. Serious problems with the return of goods.

The courier can bring you defective goods. Choosing clothes and shoes in the online store, you can make a mistake with the size. In the end, the thing you may just not like the appearance and do not approach your appearance when trying on, although the photos on the network looked great. In such cases, you can request an exchange of goods or a refund for it. But the trouble is that the procedure for returning and exchanging goods in some online stores is complicated to such an extent that many simply do not want to even mess with it. Therefore, before making a purchase online, be sure to study the terms of return and exchange.

3. Long (sometimes-very long!) waiting for order.

If you use postal services to receive the order, there is a risk not to wait for the purchase. Especially if your order is timed to the holidays. People work at the post office, too, not robots, and there's so much work to be done on holidays that mixed - up parcel addresses are commonplace. Therefore, to avoid misunderstandings, make orders in advance. Besides, he would have to be patient. For the impatient, this method of delivery of the purchase, as delivery by mail, is not suitable, because you may have to wait two or

even three months.