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Today every one of us knows E-Commerce implies electronic commerce. E-Commerce basically means to buy, sell and exchange products, services, and information through computer networks. On an ECommerce platform, a person can deal with customers around the world. People carry out buying and selling of goods and services over the internet. Even payments can be made using credit cards. For its ease and simplicity E-Commerce has instantly become popular.

It's common to see people spending their time daily more on the internet for business, marketing, entertainment work, study, and learning. Now a day's all the commercial and social activities are connected to the internet. And without E-Commerce, the world around the internet is impossible and unimaginable. For this reason, E-Commerce has become important in our daily life.

As E-Commerce is the demand of present time, businesses, customers, and nations, in a few years time it will become compulsory to use for any transaction. Have you ever wondered what is the reason behind it why is E-Commerce in so much demand?

E-Commerce being the online buying and selling process is the primary reason behind the growth of Internet user. E-Commerce for the Internet is as important as a heart is for a body. A lot of reasons present for customers today prefer shopping online include convenience, price comparisons, no crowds at stores, no need for physical travel, and gifts to our loved ones more easily. According to a report, worldwide e-commerce sales are expected to grow to 4 Trillion Dollars by 2020.