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Half a century ago English was just one of the international languages, accepted in the world. As the time passed, the role of English in the society has significantly increased. Nearly every adult in the world dreams to learn the basics of spoken and written English. On top of that, they want their children to know conversational English well. There are many reasons for that.

First of all, wherever we travel people know this language. Whether it's a European country or Asian and African, everywhere people will understand you if you explain what you are looking for in English.

Secondly, nearly all businesses in the world are done in English today. Basically every field requires the knowledge of this language. The students know that English plays a great role in education and their future career. The professionals know that if they learn English at least to intermediate level, they can get a significant pay raise and rapid career development.

Thirdly, a lot of books and periodicals are written in English. Most Internet sites and pages are composed in English. And, it goes without saying that all computer programs and applications use the English language. From the very start of computers' introduction in the society English was used as the basic language. Many famous films and songs are also in English.

This list can continue endlessly, but the most important thing is that everyone in modern society understands how important English is today.