Samsung Electronics is a world leader in the manufacture of semiconductor and telecommunications equipment, as well as in the field of digital convergence technologies. About 87 thousand people work in 87 company offices in 47 countries of the world. The company consists of four main divisions: Digital Media Network Business, Device Solution Network Business, Telecommunication Network Business and Digital Appliance Network Business. The main office is located in the Republic of Korea: Suwon City. Korean entrepreneur Lee Byung Chol was the founder of the company.

SAMSUNG Corporation produces the following products:

- 1. Audio and video equipment: TV sets, home cinemas, video recorders, DVD-players, audio systems, personal audio, video cameras, satellite receivers, projectors, AV Receivers.
- 2. Computer systems: monitors, hard drives, drive, printers, multifunctional devices, laptops, faxes.
- 3. Phone: GSM phones, 900 MHz telephones.
- 4. Household appliances: refrigerators, washing machines, microwaves, Vacuum cleaners, air conditioners.
- 5. Communication systems: office exchanges, access networks, systems of cellular communication fiber optics, IP telephony.
- 6. 6. CCTV systems: cameras, multiplexers, digital video recorders, Ezview systems, monitors, video recorders, runway systems, network devices.
- 7. Semiconductors.

We often hear that in the future there will be a fierce battle between the Apple and Google, that is, between the iPhone and Android, in the mobile device market. This is too general a view of things. Yes, Android has become the dominant smartphone operating system, but Apple is introducing the only iPhone. Nevertheless, there is a manufacturer who, using Android, is actively appearing on Apple on several fronts. This is Samsung. It will be very interesting to study.