Recently, there has been a trend in the tourism market for online hotel reservations through well-known systems. Many agencies see online reservations as a serious threat to their business. In our article, we will try to consider all the pros and cons of online reservations through online reservation systems. Advantages of online booking:

1. Large selection, convenient search and booking interface

2. Payment mainly upon arrival, with the exception of special booking conditions

3. Instant confirmation as promised by the system

4. Personal account in the system, the ability to independently change the reservation

5. Even when the hotels themselves do not have available rooms, the systems offer the possibility of booking, but this does not mean that they are confirmed, you can view the history of Alexey and his online booking here

6. Reasonable prices

Disadvantages of online reservations:

1. Often there are crashes in well-known online systems, do you need to start your vacation with scandals and clarifications?

2. All online booking systems track from which country you are, prices for CIS countries are usually higher than for the European Union.

3. All online booking systems track from which device you are logged in. The more expensive it is, the higher the price will be for you.