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Today, you can make bargains in almost any country. World famous brands and trading companies have not stood aside from this popular trend. Separately, it must be said about the quick search for the right product - after all, virtual systems usually have special systems that allow them to speed up the search as much as possible. It becomes clear why more and more people prefer online shopping to the usual.

Obvious advantages

1. Save time. This item is primarily striking and is not subject to doubt. Whether it is free time after work or on weekends, there will always be more important things than going to the mall. And you can make a purchase in the online store at any time convenient for you, only would be access to the world wide web. Buy goods in the online store through the site takes an average of 10-15 minutes.

To purchase exactly the same product in a regular store, it will take at least an hour to get to the store and back.

2. Pleasant purchases on holidays. Traditionally, before major holidays in the stores comes the hype, reminiscent of a panic before the end of the world. Sometimes it happens even such a phenomenon from the distant past, as the shortage of some popular gift. Do not forget about the endless traffic jams!

Online shopping eliminates this nightmare and becomes an irreplaceable way out of the situation, especially if you do not like vanity and prefer not to jostle in a nervous crowd, but choose what you need in a meditative way.

By making a purchase via the Internet, you can safely reserve a product in the right quantity, pay for it and get it in your hands on a holiday.

3. Saving money. In most online stores, a certain range of goods, especially household appliances, are cheaper than in a regular store.

And in online stores more often than in simple ones, there are profitable promotions and discounts. Thinking about what to choose - ordinary shopping or online purchases, you should take note of this fact - often in company stores they resell goods purchased from an online store, but with a surcharge of more than 200%. It is understandable, because ordinary stores pay a lot of money for rent and advertising, and online stores are cheaper to maintain, and therefore they have lower margins. Online stores do not need to have a huge staff. Also today, many such stores offer free shipping on expensive orders, and

Chinese - and do send things for free around the world. So if you approach the choice of an online store correctly, you can save money and spend serious money on other pleasant goals.

4. Unusual acquisitions. If you search with enthusiasm, you can find online stores that sell unusual, rare and very beautiful things, exclusive or handicrafts, which are difficult or even impossible to find in regular stores.

5. The choice of payment method. This plus, however, can be attributed to the minuses - a moot point. A common way to pay for goods in the online store - you can pay for goods in cash upon delivery. If not, alternative methods will be offered. Such as bank transfer, payment by credit card, or transfer by electronic money. It all depends on your capabilities. That is, you can choose, and it is always nice.

So, the advantages of online shopping are obvious. But do not rush to put a cross on ordinary stores! To observe objectivity, it is worth noting the disadvantages and disadvantages of online shopping.

Real cons

1. There may be serious delivery problems. If, for example, you live far from the city where the order was made, then sometimes the delivery of goods will cost more than the goods themselves. Of course, you can find a way out of this situation - for example, ask your friends living in the city to get a purchase.

There is still an opportunity to receive a parcel by mail.

2. Serious problems with the return of goods. Courier may lead you defective goods. Choosing clothes and shoes in the online store, you can be mistaken with the size. In the end, the thing you may just not like the look and do not come to your appearance when fitting, although the picture on the network looked great. In such cases, you can demand the exchange of goods or the return of money for it. But the trouble is that the procedure for returning and exchanging goods in some online stores is complicated to such an extent that many simply do not even want to get involved with it. Therefore, before making a purchase on the Internet, be sure to review the terms of return and exchange.

3. Long (sometimes very long!) Waiting for an order. If you use postal services to receive an order, there is a risk not to wait for the purchase. Especially if your order is

timed to the holidays. At the post office, too, people are working, not robots, and on holidays they have so much work to do that messed-up addresses of packages are the most common thing. Therefore, to avoid misunderstandings, make orders in advance. In addition, have patience. For impatient delivery of the purchase, such as delivery by mail, is not suitable,

I think that online shopping is still only at the beginning of its journey. It seems to me that in the future online stores will become more popular 'offline stores'