

I am currently in my third year at Synergy College, majoring in Sports management. A Manager in the sports industry is a Manager who organizes the work of enterprises in the field of sports. It has a wide range of job responsibilities. For example, it collects and analyzes up-to-date information about the sports industry; organizes and optimizes processes in a sports organization; applies GR and PR technologies, and many others.

A sports Manager must have such qualities as: sociability, attentiveness, self-confidence, ability to make decisions, and many others. These are the qualities I possess. Also, in the field of sports management, the following professional skills are required: knowledge of methods and forms of advertising in the physical education and sports industry; ability to work with the market and apply marketing strategies in the field of physical education and sports; basic knowledge of Economics and Finance, and others.

Based on the above qualities of my personality and I believe that I will become an excellent Manager in the sports industry.