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The vast majority of human beings direct their activities towards earning a living, generating wealth and improving their standard of living. Can choose your career from two broad categories of options – Wage Employment or Entrepreneurship.

The term “career” signifies a continuous, ever evolving, ever expanding opportunity for personal as well as business growth and development. May define entrepreneurship as a career in your own business rather than wage employment.

Having courage and perseverance are characteristics that attract me to being an entrepreneur. I do not like taking the easy road and people think I’m weird. Then again, “being a little crazy” to me means I’m on the right track for me.

In case I opt for entrepreneur I will be my own boss.

It is a dynamic and risky process. It involves a fusion of capital, technology and human talent.

Entrepreneurship is equally applicable to big and small businesses, to economic and non – economic activities. Different entrepreneurs might have some common traits but all of them will have some different and unique features. If we just concentrate on the entrepreneurs then there will be as many models as there are ventures and we will not be able to predict or plan, how and where, and when these entrepreneurs will start their ventures.

Entrepreneurship is a process. It is not a combination of some stray incidents. It is the purposeful and organized search for change, conducted after systematic analysis of opportunities in the environment.

Entrepreneurship is a philosophy – it is the way one thinks, one acts and therefore it can exist in any situation be it business or government or in the field of education, science and technology or poverty alleviation or any others.

Entrepreneurship is the process of creating, launching and managing a business, usually with considerable initiative and risk.