

The client chooses the category of the room, the date of arrival and departure, as well as other services on the hotel website. The system offers to confirm the selected set of hotel services. The client pays for the first day of stay immediately on the website and receives a voucher for a guaranteed check-in.

Thus, the client goes through a full booking cycle directly on the website within 3-4 minutes.

Next, consider the pros and cons of online booking

Benefits of online booking:

- 1. Large selection, convenient search and booking interface
- 2. Payment, mainly on arrival, except for special booking conditions
- 3. Instant confirmation as promised by the system
- 4. Personal account in the system, the ability to independently change the reservation
- 5. Even when there are no free rooms in the hotels themselves, the systems offer the possibility of booking
- 6. Reasonable prices

Disadvantages of online bookings:

Unfortunately, this kind of platform is not ideal. Many companies abuse by cunningly raising prices: if the same user has repeatedly visited the page of a certain hotel or constantly monitors the situation in a particular city, then the cost will increase every next time. Such unpleasant stories about services periodically pop up on the network, and this applies not only to online hotel reservations, but also to car rental, purchasing tickets, and so on.

In my opinion, the disadvantage of electronic booking is not always the completeness of information presented on the sites about accommodation facilities. We can not compare and see firsthand what exactly we are offered. Agree, in the photos and pictures that the Internet offers us, everything looks much better and more colorful than it really is. If you

are booking a hotel room for the first time, then be sure to call this hotel and specify all the little things about this place.

After examining the question "hotel booking: pros and cons", it is clear that there are much more pros than cons. I want to add that if you are traveling with a large company or a family with children, if your vacation to the sea falls in the warmest months of July and August, if you have certain requirements for the infrastructure of the hotel and resort, then you cannot do without booking.com