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### Advantages of online booking:

1. Large selection, convenient search and booking interface
2. Payment is mainly on arrival, except for special booking conditions
3. Instant confirmation, as promised by the system
4. Personal account in the system, the ability to change the booking yourself
5. even when there are no available rooms in the hotels themselves, the systems offer the possibility of booking, but this does not mean that they are confirmed, you can view the history of Alexey and his online booking here
6. Reasonable prices

This is probably all. If our readers have something to add, we will be happy to increase the list of advantages of online reservations.

Now let's move on to the disadvantages of online reservations.

### Disadvantages of online bookings:

1. Everyone knows the recent scandal with the famous online booking system. The unreliability of the system is obvious, but has anyone tried to make a claim?
2. have you ever Wondered why booking does not require money in advance, but the client pays directly at the hotel? The logic is simple, since the system does not take money, what is the demand from it!? Read how tourists are trying to find a solution to one of the online hotel booking systems
3. we often witnessed how tourists came to the hotel with confirmed vouchers of well-known systems, but there were no rooms in the hotel, it is pointless to make claims to someone, they have not paid anything yet! Read the article how tourists were left without numbers for the may holidays, you can here
4. there Are often failures in well-known online systems, do you need to start your vacation with scandals and clarifications?

5. all online booking systems track which country you are from, prices for CIS countries are usually higher than for the European Union.

6. ALL online booking systems track which device you are logged in from! The more expensive it is, the higher the price will be for you. Check it out!

7. it is Proven that when organizing a trip on their own, a person spends at least 15 hours of their time searching for the options they need. Might it be easier to find a reliable agent who will do it for you?

8. If you have booked something in such online systems, the system will automatically start sending you various spam and special offers without your consent

In conclusion, I would like to give some advice to tour operators and agencies.

How can I convince a tourist to use a travel agent?

1. Carefully study all the above pros and cons of online bookings.

2. Explain to the client that you yourself (or through your partners) make a prepayment to the hotel, so a technical failure is almost impossible, if the hotel accepted the money, it is obliged to provide the room to the client.

3. Working with a travel agent, the client saves time on finding the right option, gets recommendations on the country and vacation.

4. the Client can turn to you for help and advice if they find themselves in a difficult situation abroad.

5. In the host country for the convenience of the client is the receiving party.

6. The client can always reach you or the host company.

7. You take the lead in organizing transfers from the airport and to the airport.

8. you follow the market closely and know how to choose the right tour operator and host company

9. You get our newsletter hotels, see deals to Cyprus, you can visit:

10. You are up to date with all the new excursions, for example, all the options for excursions in Cyprus

11. You can book not only a hotel but also a Villa, and you know how to do it. Our tips on how to book a Villa in Cyprus

Have you still not convinced the tourist to use your services?

Then sincerely tell him:

Useful tips for tourists

- Have time and patience when searching for hotels and excursions
- Use a low-cost device when booking through online systems
- \* Purchase an IP address of one of the European countries, preferably Germany
- Be sure to check your hotel reservation yourself, a few days before your arrival
- Contact the hotel yourself about paying for your stay to avoid any failure of the online system
- \* Independently order a transfer, check the prices of taxis and other transport
- \* Write out all useful phone numbers when traveling abroad
- \* Make your own memo when entering a foreign country
- Don't forget to apply for health insurance and find out what it covers
- We advise you to issue a VISA card only for online payments. you can order SUCH a card by following the link