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It is about the early centuries and what can be called comfortable, reliable and beautiful. It was the 50th anniversary when the project was made on the basis of universal understanding, and all this was connected with the comprehension of the process itself.

Design - a term denoting a new type of activity on a project of the objective world. The design originated at the beginning of the 20th century as a reaction to the spontaneous visual and functional properties of the subject environment. Design develops patterns of its rational construction. Designing the aesthetic properties of industrial products. However, the development, use, existence of people in the subject environment. Design, development and elimination of inequalities in the objective world.

The word "design" is also used to designate the result of a project activity (for example, in such phrases as "design of a thing", such as "car design"), and in this usage it is not always associated with modern practice and sometimes means the morphology of the objective world created man at different stages of development of society. In this sense, talking about primitive design, the design of the XVIII century. etc.

For designation of design activities in its various aspects and manifestations in the Russian language, along with the term "design", there are others: "artistic design", "composition"